

For the press



January 15 2021
VAIO Corporation

VAIO Corporation to Begin Sales in India from Jan 2021

VAIO Corporation (Head office: Azumino City, Nagano Prefecture; President: Chihiro Yamamoto) is pleased to launch VAIO PCs in India on January 15 2021, servicing enthusiastic VAIO fans who patiently believed and waited for our return.

We will actively seek out the opportunities for further business growth through business development tailored to each region together with optimal business partners in order to deliver VAIO PC again to persistent overseas VAIO fans.

■ Background and Details Relating to Sales Expansion in India

VAIO brand has been well accepted in the India PC market, once being the No.1 consumer notebook PC brand in the past and still being missed by many users in India today. Thanks to our business partnership with Nexstgo Company Limited, for Asia and Middle East market, VAIO corporation is now expanding its partnership to re-launch VAIO® PC in India.

■ Countries where Sales are to Begin

Republic of India

■ Business Partnership Enterprises

Nexstgo Company Limited

Head Office Location: Room 3201-5, 32/F Enterprise Square Two, 3 Sheung Yuet Road,
Kowloon Bay, Kowloon, Hong Kong

■ Business Model

VAIO Corporation will license Nexstgo Company Limited to sell and service in the Asian including India and the Middle East regions both PCs manufactured by VAIO as well as PCs carrying the VAIO trademark manufactured under license from VAIO by Nexstgo Company Limited.

■ Changes in the Expansion of Overseas Sales Areas for VAIO

Since 2015, VAIO has expanded business in overseas areas as seen below:

- 2015 Brazil, United States of America
- 2016 Argentina, Chile, Uruguay
- 2017 People's Republic of China
- 2018 Hong Kong, Macao, Malaysia, Singapore, Taiwan
- 2019 Germany, Austria, Switzerland, UK, Denmark, Sweden,
United Arab Emirates, Kingdom of Saudi Arabia, Qatar, Bahrain
- 2021 India

■ Related Websites

VAIO Overseas Business Website : <https://vaio.com/overseas/>

VAIO Website for India : <https://in.vaio.com>

VAIO Corporation

VAIO Corporation was established on July 1, 2014, spinning off from Sony's PC business. With its headquarters and manufacturing base located in Azumino City, Nagano Prefecture, it is engaged in planning, design, development, manufacturing, sales and ancillary series in PC business and EMS Business. We provide cutting-edge products, services, and solutions related to robots, drones, IoT devices, etc.

VAIO Corporation Official Website: <https://vaio.com/top/>

Work x IT: <https://workit.vaio.com/>

VAIO Corporation Official Facebook: <https://www.facebook.com/VAIO.corporation/>

VAIO Corporation Official Twitter: <https://twitter.com/PressVaio/>

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