

For the press



June, 4th, 2018

VAIO Corporation

VAIO Corporation to expand overseas sales areas for VAIO® PC

~ Launching sales in Hong Kong, Macau, Malaysia, Singapore and Taiwan ~

VAIO Corporation (Head office: Azumino City, Nagano Prefecture; President: Hidetoshi Yoshida) will consecutively launch sales of VAIO® PC in Hong Kong, Macau, Malaysia, Singapore and Taiwan with aim toward expanding its overseas business.

Adding to Japan, US, China and Latin America where we have already started to do business, VAIO sales countries & areas overseas will increase to twelve in all. While securing solid business in Japan, we will look for the best partner in each country to increase our business in overseas markets.

■ Reasons why VAIO Corporation selected these areas

Asia area still have high expectations for the VAIO brand and the Nexstgo Company Limited has proven to be successful with their own brand in Asia region. This is why we decided to make forays into these markets.

■ Business partner

Nexstgo Company Limited

(Address of the Head Office: Room 1602, Tower II Enterprise Square Phase One, 9 Sheung Yuet Road, Kowloon Bay, Kowloon, Hong Kong)

■ Business model

Nexstgo Company Limited will be licensed by VAIO Corporation to perform business including manufacturing, sales, and servicing of PCs under the VAIO trademark in Hong Kong, Macau, Malaysia, Singapore and Taiwan.

■ Products to be sold and release date

Countries & Areas	Hong Kong Macau Taiwan	Singapore	Malaysia
Sales start month	July	August	September
Model name	VAIO® S13 VAIO® S11	Adjustment in	Adjustment in

■ Overseas VAIO Website <https://vaio.com/overseas/>

Nexstgo will be participating in Computex Taipei 2018 from June 5th to June 9th in Taipei (Booth no. N1122 Nangang Exhibition Hall 4F). Computex visitors can also get a hands-on experience with the VAIO S11 and VAIO S13 at the show.

For media tour appointments and demos, kindly email miffy.chu@nexstgo.com.

Nexstgo Company Limited

“Established in 2016, Nexstgo Company Limited is co-founded by Mr. Wilson Leung, CEO, Alco Holdings Limited (SEHK: 0328), and Mr. Alex Chung, out of a shared passion and pursuit of quality tech-innovation. Nexstgo is committed to bring new revolutionary experiences in technology through introducing a wide product range, which includes PC, Smart home, IoT, artificial intelligence and corporate solutions. Nexstgo is growing steadily in the Asia Pacific region. In August 2016, its Hong Kong headquarters and Taiwan Design Centre were set up to kick off preparation for the regional business.

www.nexstgo.com

VAIO Corporation

VAIO Corporation was established in July 1, 2014, spinning off from Sony's PC business. With its headquarters and manufacturing base located in Azumino City, Nagano Prefecture, it is engaged in planning, design, development, manufacturing, sales and ancillary services in the PC business and EMS business.

VAIO Corporation official website: <https://vaio.com/top/>

VAIO Corporation official Facebook: <https://www.facebook.com/VAIO.corporation/>

VAIO Corporation official Twitter: <https://twitter.com/PressVaio/>

Work X IT ; <https://workit.vaio.com/>


Inquiries

PR officer: Yumi Shiiki

email address: press@vaio.com

Tokyo office: HI Gotanda Building 2F, 2-11-17, Nishi-Gotanda, Shinagawa-ku,
Tokyo 141-0031

Phone: +81- 3-6420-0960

-
- VAIO and  are registered trademarks of VAIO Corporation
 - The names of companies, products and services listed here are registered trademarks or trademarks of the respective companies.